



Sponsorship opportunities for:
Hair of the Dog:
Local Beer, Wine & Food Festival

Dear Legacy Humane Society Supporter,

Celebrate with LHS by participating in our Hair of the Dog Event to help raise funds to rescue homeless dogs and cats in need.

Founded in 2008, Legacy Humane Society (LHS), will be hosting "Hair of the Dog: Local Beer, Wine and Food Festival" on Saturday, November 10, 2018 at the exclusive Seis Lagos Clubhouse. This event will celebrate the amazing human to animal bond while raising awareness of the hundreds of adoptable animals in the care of LHS and it's dedicated network of fosters.

The celebration will feature live music, silent auction, and gaming tables. Food will be provided by Yumm-E-Thyme Catering. Local beer and wine companies will be on site with samples as well as products for sale on site. There will be plenty of space to enjoy activities and relax in the beauty of the countryside overlooking the lakes or you can even take a swim in one of the three luxury pools!

This celebration also provides a perfect opportunity for professionals and businesses to inform attendees about products and services by becoming an event sponsor. If there is a unique way we can highlight your business, please let us know!

LHS is a privately funded 501(c)(3) non-profit, animal rescue serving the greater DFW area and has rescued, rehabilitated, and re-homed more than 5,500 dogs.

Sincerely,

Molly Peterson
President
Legacy Humane Society

Over the last 8 years, Legacy Humane Society and our sister organization, Rockwall Adoption Center, have saved almost 10,000 cats, dogs and other animals. As a non-profit organization, we rely 100 percent on generous donations of time, goods/services, and financial contributions from individuals, groups and businesses to support our efforts. We are grateful for the support of our community that helps us to make a positive impact.

Champion our cause by becoming a sponsor for this celebration. Through your sponsorship you can expand your customer base and market your business to an audience invested in the well-being of their pets and other animals in need. This is a true win-win opportunity for you and LHS.

We hope that we can count on your support and include you as a sponsor for this fun event, serving as a partnership between your company and the Legacy Humane Society network. Your tax-deductible contribution will not only identify you as a community-minded business but will benefit animals in need.

If you have any questions please contact Molly Peterson at Pres@LegacyHumaneSociety.org or call us at 469-609-PETS for updated information on the event. Visit www.LegacyHumaneSociety.org to learn more about our organization.

Please remit payment with the completed form or complete online registration via the LHS website. Thank you for your consideration.

Legacy Humane Society
www.LegacyHumaneSociety.org
PO Box 2733, McKinney, TX 75070
469-609-PETS

Sponsorship Levels



\$3,000 – Hair of the Dog Premier Event Sponsor

PRE-EVENT: Advertising

- Logo will be prominent in print advertisements for event (posters, newsletter ads as long as the deadline for the ad did not occur prior to confirmation of sponsorship).
- Three paid social media posts on Facebook and Instagram advertising and 17,500 combined followers (Rockwall Adoption Center and Legacy Humane Society).
- Identification as premier sponsor in bi-monthly Constant Contact newsletter to supporters for two selected months with over 8,000 readers - including an ad or article about your organization.
- Logo and link to your company's website displayed on the LegacyHumaneSociety.org event page and home page slider for six selected months as well as presence on the LHS "Our Supporters" page.

AT EVENT: Location

- Tickets for up to 15 guests, plus premier choice of space in the vendor area.

AT EVENT: Signage

- Company name and logo as presenting sponsor on signage at event location entrance
- Top Dog sponsor may display company provided banner at event entrance (must provide banner & display not to exceed 8x8)
- Company logo on plastic cups for each guest upon entry to the event



\$2,000 – Tipsy Tasting Sponsor

PRE-EVENT: Advertising

- Identification as a sponsor once a month via our Constant Contact newsletter for the months of November and December (with over 8,000 readers).
- Logo and link to website on the LHS "Our Supporters" page for the months leading up to the event.
- Link on LHS event registration page to your website.
- One paid boost on the LHS Facebook page – month of your choice.

AT EVENT: Location

- Tickets for up to 10 guests. Option for vendor table

AT EVENT: Signage

- Logo on signage at event location entrance.
- Space for banner (not to exceed 4 x 4), vendor booth and in sight signage in the designated vendor area.
- Signs placed at each wine/beer tasting table with your company ad/logo/information



\$1,500: Southern Comfort Dining Sponsor

PRE-EVENT:

- Logo and link to the company's website on the event registration page.
- Logo on sponsor page in the constant contact bi-monthly newsletter for the months of Sept-Dec.

AT EVENT: Location/Signage

- Tickets for up to 8 guests.
- Logo on all tables and space for vendor booth.

 **\$1,000: Wagging and Wining Event Cup Sponsor – COVERED**

SPONSORED BY COLDWELL BANKER JANE HENRY LISA HENRY WEAVER GROUP

PRE-EVENT: Advertising

- Logo and link to the company's website on the event registration page.
- Logo on sponsor page in the constant contact bi-monthly newsletter for the months of Sept-Nov.

AT EVENT: Location/Signage

- Tickets for up to 6 guests.
- Logo on all wine and beer glasses available for purchase at the event.

 **\$600: Pilsner Pooch Cup Sponsor**

PRE-EVENT: Advertising

- Company name on the event registration webpage
- Logo/Name on the plastic cups for all general admission ticket sales.

AT EVENT: Location/Signage

- 3 tickets to The Hair of the Dog Pet Benefit
- Option to host a vendor table at the event – space not to exceed standard folding table and 4 x 4 sign/banner

 **\$250: Legacy Lifeline Donor**

PRE-EVENT: Advertising

- Company name on the event registration webpage

AT EVENT: Location/Signage

- 2 tickets to The Hair of the Dog Pet Benefit

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